Popular vs. Scholarly

popular sources

- Magazines, newspapers, blogs, etc.
- Are written by journalists.
- Contain general news articles written to inform, update, or introduce a new issue.
- Have many full-color, full-page advertisements.
- Use a general, non-technical vocabulary.
- Include articles with little or no documentation.
- Contain graphics that are often full-color pictures and illustrations.

scholarly sources

- Academic journals, peer-reviewed journals, monograph, etc.
- Are written by professionals within an academic field or discipline.
- Contain research projects, methodology, and theory.
- Have few, if any, advertisements.
- Use college-level or specialized vocabulary of the discipline.
- Include articles with extensive bibliographies, footnotes, or other documentation.
- Contain graphics that are often black & white and consist of tables, charts, and diagrams.
- Are peer-reviewed or refereed.



(405) 325-4142

librarian@ou.edu