
33 foot.

Subject collection. Illustrated postal envelopes (covers) and related materials advertising the goods and services of American firearms manufacturers and sellers. The companies and products represented in this collection include Winchester, Savage Arms, Remington, Hazard Powders, DuPont Powders, J. Stevens Arms Company, U.S. Ammunition, Ithaca Gun Company, Birmingham Small Arms Company, and many others.

Illustrated envelopes or “covers”:


10. Winchester Light Weight Hammerless Repeating Shotgun. 6-color illustration of a hunter with his shotgun and dog eyeing a grouse. Overall ad for Winchester rifles, shotguns, and cleaning preparations on reverse. From W. H. Dorrance & Son of Camden, New York, to John Deere Plow Co. in Syracuse, New York.

11. DuPont Powders. 5-color illustration of a quail on a rock. Addressed to Mr. L.S. Slevin in Carmel, California. Tied by #611 Flint, Michigan, cancel. September 13, 1927.

12. Peters Shells and Cartridges. 4-color illustration of a field scene with hunter and dogs. Overall color ad on back. Addressed to Consumers Power Co. Tied by #610 Flint, Michigan, cancel. November 2, 19??.


24. Winchester Repeating “Take Down” Shotgun. Illustration in red ink of Model 1890 Winchester Repeating Shotgun on front and reverse; Model 1894 repeating rifle is illustrated on reverse, along with a brief description of the Model 1886 repeating rifle. Addressed to Peck, Stowe & Wilcox Co. in Southington, Connecticut; with postmark from Louisville, Kentucky, Oct. 9, 1900.


28. *Winchester High Power Rifles and Ammunition* 12-page foldout booklet with color illustration on front and back covers of a man preparing to shoot a charging bear in the snow. Contains sections on Repeating Rifle Models 94, 92, 95, 86; Self-Loading Rifle Models 10, 7, 5; and Gun Cleaning Preparations.

29. The Indian Store, Greenville, Maine / The Winchester Repeating Arms Co. cover illustrated in brown ink; features American Indian in feather headdress on left front, with four Winchester repeating shot guns on right front. Reverse illustration is of Winchester sporting supplies, including a pocket knife, gun grease, gun oil, a fishing lure, and New Rival and Nublack shotgun shells. No date.


31. Hibbard, Spencer, Bartlett & Co., Chicago, black and white illustrated cover. Features a drawing of the company’s building on the left front, and a Spencer Gun Co. shotgun on the reverse, 1899.

32. Winchester Rifles and Cartridges full color illustrated cover showing two men with guns. Overall advertisement for Winchester guns and cleaning preparations on reverse. No date.

33. Winchester Model 1912 Light-Weight Hammerless Repeating Shotgun, full color illustrated cover of two hunters with a pair of dogs in the field. Overall advertisement for Winchester guns and cleaning preparations on reverse.

34. J. Stevens Arms & Tool Company, Chicopee Falls, Mass. Full color illustration of factory, with Stevens Fire Arms textual advertisement on reverse, no date.


37. Little Corporal Toy Pistol by Alfred L. Sewell, Chicago. Red ink full cover illustration of the toy pistol on front, with textual description of the toy’s features on reverse. No date.

39. Winchester illustrated postcard for Western Cartridge Co., showing a rifle, flashlight and battery, bullet, pocket knife, and roller skate. No date.

40. Winchester Repeating Rifles, C. M. McClung & Co., Knoxville, Tenn. Red ink illustration of rifle model 1894 on front, with models 1890 and the Winchester single shot rifle on reverse. 1897.

41. Remington UMC Autoloading Rifles, for sale by Fred Schipper in Ellenville, NY, 1913. Black and red ink illustration of two bears holding the rifle parts on the front; a red ink circular design of “Remington UMC” on the reverse. Addressed to John Deere Plow Co., Syracuse, NY.


43. The Duplex Telescope Sight, Manufactured by Lawson C. Cummins, Montpelier, Vt. Black and white illustration of a gun with the duplex telescope sight mounted on it. Includes 1 cent blue entire and 1 cent Bureau issue postage, 1896.


45. Winchester Repeating Arms Co., 312 Broadway, New York. Black and white illustration of a horizontal rifle under return address. Envelope is addressed to Mesr. Julio Hildebrand, Sucoses, in Durango, Mexico and bears a postmark from Durango on the reverse, 1903.


47. “Remington UMC Steel Lined Speed Shells. Arrow and Nitro Club Travel Faster, Hit Harder.” Color illustration of a wild turkey within a circle, and two red shells beneath. From the L. H. Holley Co., Sierra City, California to E. L. Case in Downieville, California, 1918.

49. Central Repair Works of Shreveport, Louisiana. Black ink illustration of a small pistol, with a 1923 Louisiana State Fair slogan cancel to Winchester Repeating Arms Co.


51. Dominion Shot Shells for Speed, Pattern & Penetration. Full color illustration of entire envelope face, showing three geese on a blue background silhouetted scene of hunters on a lake edge. Address and postage are on reverse. From Bradley Bros. Hardware, Hamilton, Ontario, 1919. Two-cent Canadian postage.

52. Full color advertisement card for “The Parker Gun” with illustration of an open shotgun above a scene showing men at a skeet range. Bears lists of hammerless and hammer guns on reverse.

53. United States Cartridge Co, “The Black Shell.” Black ink illustration over entire envelope face of a hunter with his gun and dog, with a black and yellow detail view of the cartridge itself below. Reverse has printed name of Carl Ingebo, Veblen – So. Dakota.

54. Dupont Powder Company postcard with illustration of a gunpowder tin at left, and the words “I expect to have the pleasure of calling on you on or about…” which has been filled in with the details, in manuscript. The reverse bears a message from D. D. Gross of Du Pont’s Shotgun Smokeless Division to M. L. Holliday, Anthony, Kansas.

55. Armory Spencer Repeating Rifle Company, Boston. No illustration; “paid” cancels over Scott 63 (blue) and 65 (rose) stamps.

56. J. Stevens Arms Company, Chicopee Falls, Massachusetts. Small black ink illustration in upper left corner of shotgun and two geese surrounding advertising details, 1928.


60. “Ask for Shells Loaded with Laflin & Rand Smokeless Powder or Orange Extra Sporting (black) They are the Best.” Features a color illustration of a man in military uniform carrying a revolver and sword. From Gray & Dudley Hardware Co., Nashville, Tenn., to J. B. Reed, Reeds Store, Tenn., 1901.


62. F.J. Miller General Hardware (New Washington, Ohio) / Remington Arms Co. advertising cover in salmon pink. Front bears illustration of Remington gun with shell being ejected to the right, 1904.

63. Winchester Shotguns and Loaded Shells made in All Desirable Gauges and Loads. For sale by Lilly Hardware Co. Furniture, Carpets, Sporting Goods, Stayton, Oregon. Lettering in red and black ink, with illustration of a woman in a yellow hat and jacket with shotgun and a dog. Full Winchester advertisement on reverse, 1915.

64. Advertising corner card on two-cent postal stationery envelope with text in black ink, “Winchester Repeating Fire Arms, manufactured by the Winchester Repeating Arms Co., New Haven, Conn.” Mailed locally circa 1880.

65. Postcard advertising Remington Arms – Union Metallic Cartridge Co. Illustrated in brown and black ink. Background is a scene of ducks flying over a marsh; two oval insets highlight the Arms Works, and the Ammunition Works facilities. Centered pump gun between insets, with single cartridge beneath. Postmarked La Junta & Albuquerque, New Mexico, 1911.

66. Two trade catalogs from Winchester Repeating Arms Company: “Winchester Repeating Rifles, Carbines and Muskets, Repeating Shot Guns…” [Np]: Springfield Printing and Binding Co., [February 1895] and [March 1897]. Illustrated wrappers, 8vo, heavily illustrated within. Includes advertising and text on loading and assembly of guns and testing for accuracy and maintenance. Scattered vignettes speak of enthusiastic Winchester gun owners such as Theodore Roosevelt. For March 1897 catalog see WHC Library SK 275 .W56 no. 59 Locked File.

68. Remington UMC: Repeating and Autoloading Shotguns. Color illustration of a hunter aiming a shotgun at four birds that have taken flight; a black and white dog points at the birds. A pair of crossed shotguns is at the base of the illustration. From W.T. Norris, Detroit, Texas, to S. L. Weller & Co. (Buck Eye Pants), Cincinnati, Ohio, 1919.


70. Black ink advertising cover for N.S. Brockway, Manufacturer and Dealer in Target & Sporting Rifles, Rifle Telescopes, Bellows Falls, Vermont. Addressed to M. L. Sheldon, Middlebury, VT, date stamp unclear.

71. E. C. Meacham Arms Co., St. Louis, MO., with black and white illustration of five DuPont gunpowders, 1887.

72. Hunter Arms Co., Fulton, NY. Color illustration of a dog’s head on blue background, L.C. Smith Hammer, Hammerless, Ejector and Hunter One-Trigger Guns. On reverse is illustration of gun, All Smith Guns are Guaranteed to Shoot any Nitro Powder Made and Not Get Loose; The Hunter is One-Trigger Perfect.


75. The Marlin Firearms Co., New Haven, Conn., U.S.A. Marlin Repeating Rifles and Shotguns Ideal Reloading Tools, with black and white Marlin logo in circle, and illustration of Marlin Model 24, Special Smokeless Steel. Addressed to John Z. Blodgett in Dunstable, Massachusetts, 1912.
76. Full color advertising postcard for shotgun shells, illustrated with two ducks in a winter marsh scene. Shoot DuPont Powders, Canvas Backs, 1916.


79. Advertising sheet, black, blue, and red ink on white paper. B.S.A. Miniature Rifle No. 2 Model. The Birmingham Small Arms Co. Ltd., Birmingham. Reverse bears paragraph of information on the advertised gun and how to recognize the authentic No. 2 Model, and small illustrations of two rabbits and a bird in flight.

80. B.S.A. All Distance Score Register, 1911 edition Specimen Page. Red and black ink on off-white paper. The Birmingham Small Arms Co. Ltd., Birmingham. Full text and diagrams both sides of page.

81. J. G. Schmidt & Son, Memphis, TN, advertising envelope with color illustration of a duck taking flight over a marsh, 1936.

82. Two full color hunting scenes by Currier & Ives: “A Chance for Both Barrels” a hunter aiming gun at ducks, two dogs in the field. “Retrieving” a hunter with two dogs retrieving ducks.


86. A set of 13 full color advertising postcards for DuPont Powders featuring National Field Trial Championship Winner hunting dogs in the field, 1916. Artist is Edmund H. Osthaus. Includes envelope in which the complete set of cards was originally packaged and mailed.
Dogs pictured are:
a. Count Gladstone IV (1896)
b. Tony’s Gale (1898)
c. Joe Cumming (1899)
d. Lady’s Count Gladstone (1900)
e. Sioux (1901 and 1902)
f. Geneva (1903)
g. Mohawk II (1904)
h. Allambagh (1905)
i. Pioneer (1906)
j. Prince Whitestone (1907)
k. Count Whitestone II (1908)
l. Manitoba Rap (1909)
m. Monora (1910)


89. Black and white illustrated advertising cover for the Marlin Firearms Co., New Haven, Conn. Showing hunter aiming his rifle with box of shells at his knee and two ducks already shot. From Grundy Co. to F. G. Buol in Dike, Iowa, 1905.


91. Black ink illustrated Circular Rate (one cent unsealed) cover illustrating a Winchester 2 Short, 15 load, take down repeating rifle, advertised by Fred Kroner Hardware Co., La Crosse, Wis. Includes illustrations of tank heater on the front and flower stands and food chopper on the reverse. Addressed to Buerki & Becker in Sauk City, Wisconsin, 1898.


93. Black ink illustrated advertising envelope from Burnside Rifle Co. of Providence, Rhode Island, advertising with #65. Enclosed in the envelope is a report on the
Burnside Rifle Co. and the three carbines they manufactured and supplied the Union during the Civil War. Tied by a bold cork killer cancel. c1865.

94. Red ink illustrated advertising envelope from the Union Metallic Cartridge Co. of Bridgeport, Connecticut. Includes a three cent green Bank Note Issue tied by a large cross fancy cancel. 1870s.


97. Winchester Repeating Rifles illustrated in red. Model 1873 on front and Models 1890 and Winchester Single Shot on the reverse. One cent Columbian stamp paying the 1890s circular rate, with blue stamp franking on red all-over cover. From John P. Lower's Sons, Denver, Colorado, to Portmantu (?) in Lamar, Colorado.

98. Small envelope for carrying a Florida hunting license. Illustrated with hunter carrying rifle and lighting a pipe, leaving a burning campfire. Headlines, "Be Careful with Fire in the Woods," and "Fires Destroy Game and Game Cover." Envelope provided by Florida Forest and Park Service and Southern Bell Telephone and Telegraph Co., with ad on inside flap for J. Ollie Edmunds, County Judge. (Edmunds served as Deland Co. judge in Jacksonville, FL in 1940s and later as president of Stetson University.

99. Pan-American Exposition 1901 envelope with color illustration of a Native American man holding a buffalo head, over a city view. Return address from Buffalo German Insurance Co., Buffalo, NY, to E. F. Parker in Bath, NY.

100. J. Mues & Son, Melbourne, Australia, envelope with illustration of "The Black Shells, Loaded in Australia." Includes pair of #125 stamps; sent to Ashaway, Rhode Island, USA.

101. Winchester Shotguns and Loaded Shells Made in All Desirable Gauges and Loads. Illustrated cover with woman in yellow coat and hat, carrying a gun and standing next to a dog in the field. For sale by Elder-Conroy Hardware Co., Clarksville, Tenn. Reverse has full advertisements for Winchester rifles and
shotguns, and Red W cleaning preparations; as well as the crest for membership in the Rice Leaders of the World Association, 1916.

102. United States 1-cent postcard with advertisement for The Sportsman’s Supply Co., Cleveland, Ohio and illustration of a Stevens Model ’94 Rifle. 1895.


104. Laflin & Rand Smokeless Powder illustrated envelope showing woman in white dress with red and black jacket on green background pointing a revolver, “‘Bullseye’ for Revolvers.” From S. H. Straub, Kalamazoo, Mich., 1904. Reverse has “‘Bullseye’ Smokeless for Revolvers” in red on partial green background.


107. Amateur Rifle Club envelope mailed locally from New York City, 1873.

Oversized Materials
Location: 08334
- A 28” x 19” Winchester advertising banner in red and blue ink on beige satin with slogan: “Headquarters for Winchester Rifles and Shotguns,” and illustration of a man with rifle mounted on horseback, n.d.

- Printed full color calendar from H.C. Sample: The Winchester Store, in North Loup, Nebraska, 1923. The calendar features an illustration by Philip R. Goodwin of a man holding a rifle while lying on a cliff that overlooks a valley with bighorn sheep.

Oversized Materials
Location: Top of Map Cabinet with Locations 8596-8616
- Winchester Repeating Arms Co., New Haven, Conn., USA sign (47 x 32 in.) on ¼ inch cardboard. Late 1800s – early 1900s? Center illustration features a successful bear hunt. Other illustrations of ammunition for repeating rifles.