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University of Oklahoma Archives Record Group 47
College of Business Administration

Overview of Series in Record Group 47

47/00: Dean's Office

47/01: Publications

47/02: Class Grades / Role Books

University Archives Record Group 47/00
College of Business Administration: Dean's Office

Location: 09092

Box 1

Folder:

Faculty Meeting Minutes, 1924-1974

- 1 March 4, 1924 – December 5, 1945
- 2 February 6, 1946 – April 6, 1954
- 3 May 12, 1954 – December 14, 1960
- 4 January 11, 1961 – June 19, 1963
- 5 September 18, 1963 – July 6, 1967
- 6 September 27, 1967 – December 11, 1974 with Interoffice Communications,
February 20, 1970 – December 30, 1974

Letters and Correspondence, 1940 – 1959

- 7 Letters (1951-52) between Horace B. Brown, George L. Cross, Jim E. Reese, and Savoie Lottinville regarding Arthur B. Adams' retirement and textbook manuscript. Also, Faculty summer addresses for 1951.
- 8 Letters (1952-59) between Horace B. Brown and others including Arthur B. Adams regarding Arthur B. Adams' retirement and Memorial Fund.
- 9 Letters (1940-47) regarding Georgia Byron, Secretary to Arthur B. Adams.
- 10 Letters (1941-50) to/from and resumes about Arthur B. Adams including letters from George L. Cross and Horace B. Brown. Also, a typed manuscript including letters dating to 1931 under the cover of "Carnegie Endowment for International Peace" and a typed manuscript entitled "History of the College of Business Administration" written by Arthur B. Adams in 1941.

Photocopies, 1936-1970

- 11 Newspaper clippings regarding Arthur B. Adams' career, 1936
- 12 Catalog and book pages regarding the College of Business Administration History and Arthur B. Adams, 1935-70

Miscellaneous, 1970

- 13 “The Advanced Program in Business Administration...” Proposal, July 4, 1970
“American Association of Collegiate Schools of Business Revisitation Survey for the University of Oklahoma College of Business Administration,” December, 1970

Location: 09097

Box 2: Faculty Meeting Minutes, 1958-2002

1. Faculty meeting minutes, 1958-1961
2. Faculty meeting minutes, 1962-1964
3. Faculty meeting minutes, 1965-1969
4. Faculty meeting minutes, 1969-1976
5. Faculty meeting minutes, 1977-1981
6. Faculty meeting minutes, 1983-1986
7. Faculty meeting minutes, 1987-1989
8. Faculty meeting minutes, 1989-1992
9. Faculty meeting minutes, 1992-1995
10. Faculty meeting minutes, 1995-1999
11. Faculty meeting minutes, 1999-2002
12. Division directors’ meeting minutes, 1974-1977

Location: 09096

Box 3: Scrapbook of newspaper clippings regarding early College of Business Administration faculty and events.

University Archives Record Group 47/01
College of Business Administration: Publications

Location: 12901

Box 1: Bulletins, 1904-1938

Folder:

- 1 Pamphlet. "School of Business Announcement," 1904-1905.
- 2 no. 412, July 15, 1928, "Report of the Dean"
- 3 no. 288, 1924-25, June 15, 1924
- 4 no. 312, 1925-26, July 15, 1925
- 5 no. 337, 1926-27, July 15, 1926
- 6 no. 358, 1927-28, March 12, 1927
- 7 no. 395, 1928-29, March 10, 1928
- 8 no. 446, 1929-30, June 15, 1929
- 9 no. 469, 1930-31, March 15, 1930
- 10 no. 504, 1931-32, March 7, 1931
- 11 no. 543, 1932-33, April 16, 1932
- 12 no. 574, 1933-34, April 8, 1933
- 13 no. 604, 1934-35, April 21, 1934
- 14 no. 637, 1935-36, April 6, 1935
- 15 no. 663, 1936-37, March 28, 1936
- 16 no. 696, 1937-38, March 27, 1937
- 17 no. 727, 1938-39, February 19, 1938
- 18 no. 769, 1939-40, March 6, 1939

Location: 12901

Box 2: Bulletins, 1940-1955

Folder:

- 1 no. 806, 1940-41, March 4, 1940
- 2 no. 840, 1941-42, March 3, 1941
- 3 no. 865, 1942-43, February 7, 1942
- 4 no. 913, 1943-45, August 15, 1944
- 5 no. 951, 1946-47, August 1, 1946
- 6 no. 969, 1947-48, May 1, 1947
- 7 no. 994, 1948-49, May 15, 1948
- 8 no. 1023, 1949-50, August 1, 1949
- 9 no. 1095, 1952-53, August 1, 1952
- no. 1135, 1954-55, April 1, 1954
- 10 no. 1160, 1955-56, April 15, 1955

Location: 12901

Box 3: Bulletins, 1958-1975

Folder:

- 1 no. 1256, 1959-60, November 15, 1958
- 2 no. 1372, 1963-64, March 15, 1963

- 3 no. 1397, 1964-65, April 1, 1964
- 4 no. 1445, 1966-67, April 1, 1966
- 5 no. 1479, 1967-68, April 1, 1967
no. 1481, Graduate Programs in Business and Economics, May 1, 1967
- 6 no. 1503, 1968-69, April 1, 1968
no. 1509, Graduate Programs in Business and Economics, July 1, 1968
- 7 no. 1543, Graduate Programs in Business and Economics, December 1, 1969
- 8 no. 1552, 1970-71, April 15, 1970
- 9 no. 1580, 1971-72, June 15, 1971
- 10 no. 1626, 1973-74, June 1, 1973
- 10A no. 1656, 1974-75, September 1, 1974
no. 1682, 1975-76, October 15, 1975
- 11 1977-78, August 1977
1978-79, November 1978
- 12 no. 1352, May 15, 1962
- 13 no. 1531, June 1, 1969 (2 copies)

Location: 12902

Box 4: *Oklahoma Business Bulletin* (Unbound), 1928-1955

Folder:

- 1 v.1, nos. 1-8, 1928, January – August
v.1, nos. 10-19, 1928-29, October – July
v.1, nos. 20-24, 1929, August – December
- 2 v.6, nos. 12, 1938, December
- 3 v.10, nos. 7-8, 1940, July – August
- 4 v.11, nos. 1, 1944, January
- 5 v.11, nos. 1-11, 1945, January – December
- 6 v.14, nos. 9, 1948, September
- 7 v.15, nos. 5, 1949, May
- 8 v.16, nos. 3&9-10, 1950, March & September
- 9 v.18, nos. 8, 1952, August
- 10 v.19, nos. 5, 1953, May
- 11 v.20, nos. 5-6, 1954, May – June
- 12 v.22, nos. 9&11, 1955, September & November

Location: 12902

Box 5: *Oklahoma Business Bulletin* (Unbound), 1968-1970

Folder:

- 1 v. 36, nos.11-12, 1968, November – December
- 2 v. 36, nos.11-12, 1968, November -December
- 3 v. 37, nos.1, 3, 4, 5, 6, 1969, January – June
- 4 v. 37, nos.7-10, 1969, July - October
- 5 v. 37, nos.11-12, 1969, November – December
- 6 v. 38, nos.1-3, 1970, January – March
- 7 v. 38, nos.4-5, 1970, April - May
- 8 v. 38, nos.6-9, 1970, June – September

9 v. 38, nos.10-12, 1970, October – December

Location: 12902

Box 6: *Oklahoma Business Bulletin* (Unbound), 1971-1988

Folder:

- 1 v. 39, nos.1-2, 1971, January – February
- 2 v. 39, no.5, 1971, May
- 3 v. 39, no.7, 1971, July
- 4 v. 40, no.11, 1972, November
- 5 v. 41, nos.3&5, 1973, March & May (Business Highlights)
- 6 v. 41, nos.7-10, 1973, July – October (Business Highlights)
v. 41, no.12, 1973, December (Business Highlights)
- 7 v. 42, nos.1-5, 1974, January – May (Business Highlights)
- 8 v. 51, issues 3-12, 1983, March – December
- 9 v. 52, issues 1-12, 1984, January – December
- 10 v. 53, issues 1-9, 1985, January – September
v. 53, issues 11-12, 1985, November - December
- 11 v. 54, issues 1-12, 1986, January – December
- 12 v. 55, issues 3, 1987, March
v. 55, issues 5-12, 1987, May – December
- 13 v. 56, issues 1-11, 1988, January – November

Location: 12902

Box 7: *Oklahoma Business Bulletin* (Unbound), 1989-2001

Folder:

- 1 v. 57, issue 1-11, 1989, January – November
- 2 v. 58, issue 1-6, 1990, January – June
- 3 v. 58, issue 7-12, 1990, July – December
- 4 v. 59, issue 1-6, 1991, January – June
- 5 v. 59, issue 7-12, 1991, July – December
- 6 v. 8, nos. 1-2, 1983, April & October
- 7 v. 9, nos. 1-2, 1984, April & October
- 8 v. 10, nos. 1-2, 1985, April & October
- 9 v. 11, nos. 1-2, 1986, April & October
- 10 v. 69, no.3, 1983-1991, July 2001
Impact Study: Impact of changes in the Intangible Drilling Costs and Depletion Allowance Provisions on the Independent Oil Producers in Oklahoma and on the OK Economy – August 1969.

Location: 12903

Box 7A: *Oklahoma Business Bulletin*, 1999-2001

Folder:

1. v. 67, no. 4
2. v. 68, no. 1, 2, 3
3. v. 69, no. 2, 3, 4; v.70, no. 1

Location: 12903

Box 8: Center for Economic Management and Research Publications, 1977-1985

Folder

- 1 Miscellaneous fliers, 1980

Studies, Monographs, Proceedings:

- 2 *Study of Feasibility of Utilizing Solar, Wind and Geothermal Energy in Hobbs, New Mexico*, August 2, 1977.
- 3 *Contemporary Issues in Marketing Channels*, 1979
- 4 *Joint Cost Allocations: Proceedings of the University of Oklahoma Conference on Cost Allocations*, April 23-24, 1981
- 5 *Retail Patronage Theory: 1981 Workshop Proceedings*, May 14-17, 1981
- 6 *Marketing Channels: Domestic and International Perspectives*, March 17-19, 1982
- 7 *The Economics of High Technology Industry in Oklahoma: Final Report*, April 1985
- 8 *Thermogram Project Training Manual*, 1980

Location: 12903

Box 9: Center for Economic and Management Research Publications, 1982-1991

Statistical Abstract of Oklahoma 1982, 1984, 1986, 1988, 1991

Location: 12904

Box 10: Department of Economics Publications

The Arkansas River Basin in Oklahoma: An Economic Base Study, September 1967

Location: 12904

Box 11: Bureau of Business Research Publications, 1931-1970

Folder:

Studies in Business and Economics, 1931-1967

- 1 no.1 *Developments in the Petroleum Industry as related to Overproduction of Crude Oil*, 1931
no. 1, Revised edition of above, 1932
- 2 no. 18, *Oklahoma's Economic Future*, December 1956
- 3 no. 22, *Attitudes of Young People of Oklahoma toward Careers in Retailing*, August 1957
- 4 no. 23, *An Economic Base Study of the Arbuckle Mountain Area of Oklahoma*, August 1957
no. 24, *Population Outlook for the South Central Region*, June 1958
- 5 no. 29, *Systematic Work Simplification*, 1960
no. 30, *Boat Manufacturing in Oklahoma*, October 1960
no. 31, *The Income of Oklahoma by County 1959*, November 1960
- 6 no. 47, *Oklahoma's Economic Future: Mineral Resources*, May 1963
no. 48, *The Economic Feasibility of a Food Processing Plant in Eastern Oklahoma*, November 1963
no. 49, *The Economic Feasibility of a Reprocessing Metal Containers Plant in Eastern Oklahoma*, December 1963
no. 50, *The Economic Feasibility of a Galvanized Products Planting Eastern Oklahoma*, November 1963

- 7 no. 52, *The Advertising Budget: The Marketing and Advertising Plan*, August 1, 1963
- no. 54, *The Economic Feasibility of a Plastics Materials Manufacturing Plant in Oklahoma*, August 26, 1963
- no. 76, *The Tourist Industry of Oklahoma*, July 1967

Miscellaneous Publications

- 8 *The Inadequacy of University of Oklahoma Faculty Salaries*, Findley Weaver, 1937
- 9 *A Key to the Industrial Potential of Oklahoma*, September 1951
- Oklahoma Industrialization*, Vol. V, no. 4, January 1968
- 9a *Oklahoma Data Book*, 1966

Bureau for Business and Economic Research

- 10 *Oklahoma's Noble Line: "The Noble Line" a Plan to gain acceptance for a Metropolitan Mass-Transit System in the Southwest*, Monograph 10, March 1970
- 11 Working Papers, 9 and 10, 1970

Location: 12904

Box 12: Publications, 1951-1993

Folder:

Miscellaneous Publications

- 1 *Dialog*, Spring, 1983, 1986, 1988
- Fall, 1988
- Winter, 1989
- Summer, 1987
- 2 *Faculty Research*, 1979
- 3 "Consider Business," fliers, brochures, 1981-82
- 4 Requirements for Bachelor Degrees, Fall 1982
- 5 *Resume Profile Book*, 1978-79

Division of Economics

- 6 Flier re: public lecture, "Soviet Education and the Soviet Economy, April 8, 1986

School of Accounting

- 7 Announcement re: the formation of the School of Accounting, August 1982
- 7a School of Accounting Faculty Newsletter, 1983-85
- 8 *OU School of Accounting Newsletter*, November 1982

Graduate Programs

- 9 Brochure, "Graduate Programs," 1982
- 10 *Graduate Programs Update*, 1983

Institute of American Enterprise

- 11 *Institute of American Enterprise*, Fall 1982, newsletter

Institute for Managerial Development

- 12 Fliers and Announcements, 1980-81

Executive Development Program

- 13 Catalog, *Executive Development Program*, 1959-61, 1963

Student Business Association

- 14 *Innerchange*, v. X, no.2, Winter 1981
Innerchange v. XI, no.4, Summer 1983

Business Extension Service

- 15 *Supervisor's Manual on Work Simplification* by Clifford M. Baumbach, 1951
16 Faculty Manual, 1976
17 Oklahoma Business Conference, First Annual, 1993

Location: 12904

Box 13: *Oklahoma Business Bulletin* (Unbound), 1979-1993

Folder:

- 1 v. 47, Issue 2. December
2 v. 48, Issue 1-3. January – March 1980
Issue 5-6. May – June 1980
Issue 12. December 1980
3 v. 49, Issue 4. April 1981
Issue 6. June 1981
Issue 8-10. August – October 1981
Issue 12. December 1981
4 v. 50, Issue 1-2. January – February 1982
v. 50, Issue 5. May 1982

Review of Regional Economics and Business

- 5 v. 6, Numbers 1-2, April – October 1981
6 v. 7, Number 1. April 1982

Oklahoma Business Bulletin

- 7 v. 60, Issue 1. January 1992
v. 60, Issue 2. February 1992
v. 60, Issue 3. March 1992
v. 60, Issues 4-12. April – December 1992
8 v. 61, Issues 1-12. January – December 1993

Location: 12905

Box 14: *Oklahoma Business Bulletin* (Unbound), 1994-2012

Folder:

- 1 v. 62, Issues 1-12. January – December 1994
2 v. 63, Issues 1-12. January 1995
3 v. 64, Issues 1-10. 1996
4 v. 64, Issues 12. December 1996
5 v. 65, Issues 1-8. January – December 1997

- 6 v. 66, Issues 1-4. 1998
- 7 v. 67, Issues 1-3. 1999
- 8 v. 69, Issues 1. 2001
- v. 70, Issues 4. 2001
- v. 73, Issues 1-2. 2005
- v. 74, Issues 1-2. 2006
- v. 75, Issues 1. 2007
- v. 76, Issues 2. October 2008
- v. 77, Issues 1. April 2009
- v. 78, Issue 1. April 2009
- v. 79, Issue 1. July 2012

Location: 12905

Box 15: *Oklahoma Business Bulletin* (Bound) Vol. 2-5, 1930-1937

Location: 12905

Box 16: *Oklahoma Business Bulletin* (Bound) Vol. 6-8, 1938-1942

Location: 12905

Box 17: *Oklahoma Business Bulletin* (Bound) Vol. 8-9, 1942-1943

Location: 12906

Box 18: *Oklahoma Business Bulletin* (Bound) Vol. 9-10, 1943-1944

Location: 12906

Box 19: *Oklahoma Business Bulletin* (Bound) Vol. 12-14, 1946-1948

Location: 12906

Box 20: *Oklahoma Business Bulletin* (Unbound), 2013-2014

Folder:

- 1. v. 80, Issue 1. April 2013
- 2. v. 81, Issue 2. February 2014

Location: 12878

Box 21: Publications, 1915-2010

Graduate Programs

A Proposal to the Graduate Faculty University of Oklahoma Recommendation for Offering Doctoral Degrees in Business Administration, January 14, 1960

School of Commerce and Industry Publications

School of Commerce and Industry, 1915-16. University of Oklahoma Quarterly Bulletin, New Series No. 99, December, 1915.

School of Public and Private Business

School of Public and Private Business. University of Oklahoma Bulletin(s): New Series No. 129, August, 1917 (3 issues); New Series No. 143, August, 1922.

Summer School of Life Insurance Salesmanship. University of Oklahoma Bulletin, Series No. 237, April, 1922.

Summer School of Life Insurance Salesmanship. University of Oklahoma Bulletin, New Series No. 263, June, 1923.

Miscellaneous

Registration Blanks for the School of Public and Private Business of the University of Oklahoma (The Southwestern School of Life Insurance Salesmanship)

Marketing

Division of Marketing – Faculty Roster, Division Plan, and Division and College Policies Fall 1978, 1980

Resume – The Division of Marketing, July 1976

Business School Publications

Price Magazine

Vol. 7 No. 3, Spring 2004

Vol. 13 No. 1, Spring 2009

Vol. 14 No. 1, Spring 2010

University Archives Record Group 47/02
College of Business Administration: Class Grade/Roll Books

Location: 12971

Box 1: Ronald B. Shuman, 1935-1941

Business Management, Business Administration, and Economics

Location: 12972

Box 2: Assorted, 1940-1949

Ronald B. Shuman – Business Management and Economics

William G. Phelp – Industrial and Personnel Management

Lee E. Thompson – Business Management

Frank F. Henry – Business Management

C. M. Baumbach – Business Administration and Business Organization and Management

Location: 12972

Box 3: Ronald B. Shuman, 1949-1956

Business Management

Location: 12972

Box 4: Assorted, 1951-1960

L.E. Thompson – Business Management

Frank W. McClain – Personnel Management

Charles M. Bull – Business Management

Alan C. Filley – Business Management

Francis S. Kelly – Business Management

William H. Keown – Business Management

Blackledge – Business Management

J.L. Green – Personnel Management, Business Management

Oliver Gailbraith III – Business Management

Alton C. Johnson – Business Management

R. Gonzalez – Business Management

Charles G. Drake – Business Management

Alex J. Simon – Business Management

Location: 12973

Box 5: Assorted, 1951-1960

Ronald B. Shuman – Business Management

George Sadler – Business Management

L.D. Bishop – Business Management

Location: 12973

Box 6: Ronald B. Shuman, 1961-1970

Business Management

Location: 12973

Box 7: Assorted, 1961-1970

L.D. Bishop – Business Management
R.D. Van Auken – Business Management
Alex J. Simon – Business Management
M. Hanline – Business Management
H. Hays – Business Management
George Sadler – Business Management
Floyd Jenkins – Business Management – Supervision
Bob Miljus – Business Management – Personnel Problems
Seward E. Robb – Business Management

Location: 12974

Box 8: Assorted, 1961-1980

Dale Zinn – Business Management
D.A. Woolf – Business Management
Richard M. Hodgetts – Business Management
Ronald Greenwood – Business Management
Donald Delmar – Business Management
D. Dunlop – Business Management
Lyle R. Trueblood – Organization and Management

See also: RG 10/03 Box 4 (Location 09104)

Department of Business Communication, Publicity Vol. 1-4, 1946-1957